

## Presentations by Melvin Tjon Akon

### [Website](#)

2025

- **Academy of European Law (ERA)**, ‘Personalized Pricing in Consumer Contracts, Conference “AI Contracting: EU Law and Global Perspectives”, 25-26 November (panel speaker).  
Testimonial: *The contribution was “extremely valuable”, and sparked “lively discussions”.*

2024

- **Leiden University**, Europa Instituut, ‘CJEU Profi Credit Bulgaria EOOD (C-714/22)’, EU Law Discussion Group, 30 April 2024.
- **Maastricht University**, ‘The Product Governance Approach to Regulating Consumer Credit Pricing’, European Private Law Institute, 8 May 2024.
- **University of Cambridge**, ‘Hardwiring Protection? An Analysis of the Competition-Harnessing Approach to Price Regulation in Consumer Credit Markets’, International Association of Consumer Law Regional Conference, 17 September 2024.
- **DLA Piper Luxembourg**, ‘Value for money in the financial sector’, Luxembourg Banking & Financial Law Association Lunch Seminar, 3 December 2024.

2023

- **University of Oxford**, ‘The Unfairness of Personalised Credit Pricing’, Empirical Legal Studies Discussion Group, 7 March 2023.
- **Erasmus University Rotterdam**, ‘Introduction to MiFID II’, European Corporate Finance Law Excellence Course, 11 May 2023.
- **Leiden University**, ‘Personalised Credit Pricing’, SCP Studiegroep, 2 June 2023.
- **Bucerius Law School**, ‘Celebrity endorsement of crypto-assets: the case of Kim K’, 10 October 2023.

2022

- **Maastricht University**, ‘Introduction to MiFID II’, European Corporate Finance Law Excellence Course, 13 March 2022.
- **Maastricht University**, ‘Sustainable Finance’, European Corporate Finance Law Excellence Course, 28 March 2022.

2021

- **Maastricht University**, ‘Introduction to MiFID II’, European Corporate Finance Law Excellence Course, 20 March 2021.

2019

- **Luxembourg House of Financial Technology @ Allen & Overy Luxembourg**, ‘A Guide Through the Common Features of Digital Asset Generating Events’ (speaker), May 2019.

2018

- **European Law Students Association**, ‘Luxembourg – explaining its success through the law and economics of transaction costs’ (lecturer), Warsaw, Poland, 17 February 2018.
- **Junior Chamber International**, ‘Innovative Debt Financing Solutions for Startups’ (speaker), Luxembourg, Grand Duchy of Luxembourg, 10 January 2018.
- **Village Capital / Luxembourg House of Financial Technology**, ‘Term Sheet Negotiation’, Fintech Europe 2018 venture development program (trainer), June 2018.

- ***Luxembourg House of Financial Technology***, ‘Regulatory Challenges’ (lecturer), Catapult: Inclusion Africa, Luxembourg, Grand Duchy of Luxembourg, 8 November 2018.

2017

- ***Bonn Steichen & Partners @ Bulgari Hotel***, ‘Public and Private Sources of Funding in Fintech’ (speaker), Client Seminar, Milan, Italy, 12 April 2017.
- ***Fundsquare (Luxembourg Stock Exchange)***, ‘Robo-advisors and financial regulation’ (panel), Luxembourg-City, Grand Duchy of Luxembourg, 30 May 2017.
- ***Italian-Luxembourgish Chamber of Commerce (CCIL)***, ‘New technologies in fund distribution’ (panel), Luxembourg-City, Grand Duchy of Luxembourg 16 November 2017.